

2016 ANNUAL REPORT

THE CHAELI CAMPAIGN

12TH ANNUAL GENERAL MEETING
27 JULY 2016



**037-338 NPO
PBO 930019291**

Contact Details:

Tel: +27 21 761 4326

Fax: 0861 242 353

Email: info@chaelicampaign.co.za Web:

www.chaelicampaign.co.za

Chaeli Cottage, 16-18 Culm Road, Plumstead, 7800
Cape Town, South Africa

Banking Details:

First National Bank, Plumstead (201109)

Acc No: 6210 570 1264

Standard Bank, Blue Route (025609)

Acc No: 076 674 150

THE CHAELI CAMPAIGN

CHIEF EXECUTIVE OFFICER'S REPORT 12th ANNUAL GENERAL MEETING 27 July 2016

It gives me great pleasure to report on the activities of The Chaeli Campaign for the period April 2015 to March 2016. It has been a year that has seen much happen through the eight programmes which we run but some of the stand-out moments have to be our production *In The Wings* receiving a Standard Bank Ovation Award at the National Arts Festival, the Xhosa translation of *In The Wings*, *Ezimpikweni*, being introduced to new audiences and Chaeli Mycroft becoming the first female quadriplegic to summit Mount Kilimanjaro with the support of Team Awesome, the amazing co-climbers and guides that made it all happen. We are also happy to be growing our ability to serve as an incubator for independent programmes and celebrate the Bhabhisana Baby Project starting up under our banner in September, an amazing project that provides vital therapeutic support to babies at risk during the first 1000 days of their lives. The Chaeli Campaign continues to serve as the admin/finance hub for Friends of Tembaletu who support Umthi School operating from Stikland Hospital, with Chaeli Campaign therapists involved in providing therapies for this independent project.

PROGRAMMES

The Chaeli Campaign runs eight programmes in support of children and young adults with disabilities:

ARTS & CULTURE

The theme of the **2015 Art and Poetry Competition** was 'Big Hearts Whispering messages from within'. Rob Vember, Genna Gardine and Richard Scott served as judges for both Art and Poetry Competitions.

Two Chaeli Campaign productions (*In The Wings* and *Warrior On Wheels*) formed part of the Fringe Festival at the **National Arts Festival** in Grahamstown in June/July, with *In The Wings* being awarded a Standard Bank Ovation Award. *Warrior on Wheels* consistently played to full houses. These two plays then embarked on an **Eastern Cape Ability Tour**, playing at theatres in East London and Port Elizabeth, focusing on high school audiences (*In The Wings*) and primary school audiences (*Warrior On Wheels*). Each production was followed by a workshop conducted and facilitated by the cast members of each production to further debate and grow awareness of ability, possibility and inclusion.

In The Wings was translated into Xhosa with **Ezimpikweni** being the end product. This play had a two-week run at the Zolani Centre in Nyanga in September and then was invited to be part of the Zabalaza Festival at the Baxter Theatre in February – being one of the feature VIP plays. We are particularly proud of *Ezimpikweni* as our first Xhosa production developing a new audience in which to grow the conversations that are so needed around disability issues.

No Fun ction Al Language (NFL) is a play inspired by the pre-school children at Chaeli Cottage, who learn together by playing together – irrespective of whether they have spoken language or not. It is a play about communication, relationships, attitudes and perceptions towards impairments and how we turn to dance when words fail us. This dance production with body movement and dialogue is a powerful vehicle to generate a conversation about communication in all its forms. NFL had a two week run at the Masque Theatre in March and will form part of the Arena Platform at the 2016 National Arts Festival.

Impact:

3	Partner Orgs	Assitej, FTHK, Jazz Hands
70	Arts & Poetry	Western Cape & Gauteng
605	NAF	4 schools, 8 cast/crew, 597 audience
2096	Ability Tour	East London & Port Elizabeth, 21 schools/centres, 11 cast/crew, 2085 audience
706	Ezimpikweni	11 schools/centres, 9 cast/crew, 697 audience
605	NFL	4 schools, 8 cast/crew, 597 audience
4085	TOTAL	

ASSISTIVE DEVICES

The provision of assistive devices generally happens through other programmes.

Impact:

10	Devices	(wheelchairs, iPads)
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VOCATION & REHABILITATION: Young Adults Programme

This programme for young adults with impairments focuses on 4 main activities:

Weekly Craft Workshops where young adults socialise with their peers, improve their communication skills and have fun while learning new skills through the various craft activities;

Pre-vocational skills are provided to selected young adults who are able to access these skills (computer literacy and machine sewing);

Select young adults are placed in **employment positions** and supported by an occupational therapist in performing the required tasks in the commercial workplace;

Social entrepreneurship opportunities are created for some of the young adults and their families through the making of sebezaphones (a tool used in ECD to learn how to read) and bean bags which form part of the ECD stationery kits.

This programme is overseen by an occupational therapist, with craft workshops being managed by community workers and facilitated by volunteers. Caregivers and personal assistants of adults with impairments also derive great benefit from these workshops.

Impact:

55	Young Adults	(Lavender Hill 7; Chaeli Cottage 23; Soshanguve 25)
11	Facilitators	(Lavender Hill 2; Chaeli Cottage 7; Soshanguve 2)
8	Caregivers/Pas	(Lavender Hill 1; Chaeli Cottage 4; Soshanguve 3)
74	TOTAL	

THERAPIES

Chaeli Campaign therapists provide support to anyone who asks for help from the Chaeli Campaign, namely individual children and young adults with disabilities along with their families. These referrals come to the Chaeli Campaign through different avenues: parents, teachers, social workers, health profession staff, other NGO's and the general public. We also pick up children needing support through our ECD projects in (Masiphumelele/ Browns Farm/ Lavender Hill/ Chaeli Cottage) and young adults through our Vocational/ Craft projects (Lavender Hill/ Chaeli Cottage) programs where we offer their parents the opportunity for support. In addition we provide annual training workshops for carers at Sivuyile Residential Home where we have previously provided individual support for residents and carers over an 8-year period.

Support is through assessment of need of each individual referred to us, referral to state resources where appropriate, motivations for assistive devices where state unable to provide, regular visits to families with children and young adults with disabilities referred to us by our community workers, parent support groups, physiotherapy/ occupational therapy/ speech therapy advice around specific programs that may be needed as well as support of community workers/ carers implementing these in a variety of settings (in the home, day centres and residential homes). We also advise families on the other programmes within the Chaeli Campaign that may be helpful in the support/ growth of their children/ young adults. So this programme provides multi-level support which meets the need of each individual.

Impact:

Probably the biggest impact we have is on family's perception of what their children/ young adults with disabilities are capable of achieving. We work in 4 specific communities (Masiphumelele, Browns Farm, Lavender Hill and Chaeli Cottage ECD centre) but have requests for help from other parts of South Africa and occasionally other parts of Africa.

Masiphumelele	27 children and their families
Browns Farm	16 children and their families
Lavender Hill	10 children/ young adults and their families
Chaeli Cottage ECD	10 children and their families
Individual requests for help	20 children/ young adults and their families (Western Cape/ Gauteng/ Eastern Cape)
Workshop Sivuyile	37 carers
Workshop Zithulele	12 ECD practitioners/ parents
TOTAL:	132

The 3 therapists and 4 community workers working in this project are on a continual learning curve themselves, through providing each other with support. This is enhanced by the journal club established by the therapists and made available to all levels of staff working within the Chaeli Campaign.

JOURNAL CLUB AND COLLABORATIVE WRITING GROUP

The Primary Goals of this project are to develop the capacity of our therapists and community workers in terms of best practice based on sound research evidence through reading and critical thinking, writing for publication, to share sound grassroots evidence of practices, encouraging enrolment and successful completion of further formal education and networking and sharing through the initiation and support of journal clubs in other organisations. To date this group has published two peer-reviewed practice-based articles, with the thirds article in progress

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1.) Luger, R., Prudhomme, D., Bullen, A., Pitt, C. & Geiger, M. (2012). A journey towards inclusive education; a case study from a 'township' in South Africa. African Journal of Disability. Art. #15, 5 pages.

<http://www.ajod.org/index.php/ajod/article/viewFile/15/16>

2.) Pitt, C., Luger, R., Bullen, A., Phillips, D. & M. Geiger. 2013. Parents as partners: building collaborations to support the development of school-readiness skills in under-resourced communities. South African Journal of Education. 33(4) Art. #774, 14 <http://www.sajournalofeducation.co.za/index.php/saje/article/view/774/383>

Impact:

4 Therapists
2 Teachers
3 Community Workers
TOTAL:9

INCLUSIVE EDUCATION:

Chaeli Cottage Inclusive Pre-School & Enrichment Centre:

Chaeli Cottage Pre-School is inclusive of children with impairments and able-bodied children and follows a regular pre-school programme. This includes fine and gross motor activities. The work is presented in themes to build general knowledge and open up the world of the children. Activities such as singing (daily) and baking (weekly) happen. A physio, OT and speech therapist each spend one morning each week at the pre-school to develop life skills such as feeding. Their main focus is skills capacity building in the teachers, classroom assistants and facilitators and to create learning activities that are inclusive of children of all abilities. These activities also focus on meeting the children at their learning point of need – according to both their strengths and their challenges. Quarterly outings happen and regular meetings with parents are scheduled. Each child has an individual learning plan. All activities are geared for able bodied children and children with disabilities. All of our able-bodied children show great care and empathy towards our children with disabilities-they talk to them and play with them and have no issues with including them in games. We celebrate that this is a space for all children who learn together through playing together

Impact:

13 Children (7 disabled + 6 non-disabled)
3 Therapists
2 Teachers
2 Classroom Assistants
2 Facilitators/Personal Assistants
1 Volunteer Music Teacher
23 TOTAL

Community ECD Programme:

This programme assists ECD practitioners and parents in poor socio-economic areas to support their children's school-readiness, especially those children at risk of exclusion due to barriers to learning. This involves three 1-hour class OT sessions with 4 – 6 years olds in their classroom with their teachers followed by three 2-hour parent workshops at a nearby venue. Each family is presented with a stationery pack at the close of the workshop sessions so that parents can continue practising the skills learnt by the children through these school workshops. This skills upliftment project promotes school to home transfer of knowledge and better equips pre-school children with the vital tools needed to successfully negotiate Grade R/Grade 1.

Impact:

2 Communities (Masiphumelele; Philippi/Brown's Farm)
47 Classes
34 ECD Centres
5 Primary Schools

994 children
24 Teachers
178 parents
TOTAL: 1 196

Networking organisations: SAEP + Rotary (Philippi); ECD + NPO forums (Masiphumelele)

PAY-IT-FORWARD AMBASSADORS PROGRAMME

The Ambassadors programme is a leadership through social entrepreneurship programme for children between the ages of 9 and 14. We work in partnership with The President's Award (Duke of Edinburgh Awards in South Africa) as the step-up programme after graduating from Ambassadors (over 14-year-olds). In **Cape Town** we have 7 chapters (Hanover Park, Khayelitsha, Mitchell's Plain, Chaeli Cottage, Northern Suburbs, Lansdowne and Lavender Hill). There is one chapter each in **Bloemfontein, East London** and **Johannesburg**.

Impact:

9 Facilitators
4 Provinces (Western Cape; Free State; Gauteng; Eastern Cape)
4 Cities (Cape Town; Bloemfontein; Johannesburg; East London)
10 Chapters/Groups
49 Schools
145 Ambassadors

SPORT

The Chaeli Campaign has a large contingent of cyclists who raise funds for various CC projects in the Cape Town Cycle Tour – last year 70 cyclists competed in Chaeli colours, including 2 hand cyclists and 7 Buggy Teams.

Impact: 70

PARTNERS:

Thank you to the following organisations and companies that have partnered The Chaeli Campaign in a very special way over the past year – creating opportunities for advocacy and supporting our endeavours across our programme range:

King James Advertising

Centre for Early Childhood Development

Steenberg Village Pick n Pay

The Foschini Group

Due South

Nordex Energy South Africa

Blue Route Centre

The President's Award

University of Cape Town: Social Work Internship Programme

University of Stellenbosch: Chaeli Campaign therapists/teachers/community workers publish their practice-based research papers with the support of Stellenbosch University.

ADVOCACY & EVENTS:

Our grateful appreciation to all volunteers and partners who assisted in making the following events a resounding success:

Protective Behaviours Workshop: Hilda O Callaghan was commissioned to hold a 2-day Protective Behaviour Workshop for Chaeli Campaign therapists, teachers and community workers. Partner organisations were invited to send delegates and this workshop focused on creating ways for pre-school children to create a framework of language and support skills through which they could convey traumatic sexual experiences to adults and caregivers. In its simplest form it focuses on listening to your body through recognising 'early warning signs' like shaky knees and feeling sick in your tummy, automatic physiological signals to trauma that happen and which young children can't logically explain. Forty delegates from various organisations attended this workshop, which has had far-reaching results with Chaeli Campaign community workers sharing these techniques and this knowledge to great effect, especially in Lavender Hill.

Crankhandle Club Auto Jumble Sale: The annual Auto Jumble sale took place once again at Timour Hall Villa. We are very appreciative of the ongoing support of the members of the Crankhandle Club, with David Catlin deserving a special mention.

Mandela Day: The Chaeli dancers performed dancing demo's in front of our activity stations. They attracted a big crowd and one of the members of public loved the dancing so much that he signed up as a dancer himself. He has also attended a few of the Craft Workshops at Chaeli Cottage

Chaeli Kilimanjaro Climb: Team Awesome summited Mt Kilimanjaro on 3 September 2015 with Chaeli becoming the first female quadriplegic to summit Kili. The coverage The Chaeli Campaign received through the climb was phenomenal and the team was featured in national and international publications.

Golf Day: The thing that stood out the most was a painting done of Boeta by Mike Palframan. The painting was purchased by Rabie Property Group and is being displayed in the Century City Conference Centre. We were contacted by Jenni Vermaas from Cape Town Tourism. JAMMS is an organization made up of various organisations and companies in the hospitality industry. They hosted their quarterly event at the conference centre and saw Boeta's painting and decided to donate their raffle money to The Chaeli Campaign. Cape Town Tourism is now looking at different ways in which they can support Boeta and The Chaeli Campaign. The CEO of the Century City Conference Centre has also contacted us to see how they can assist Boeta.

Annual Brunch: This year we celebrated Marta Spruit from CE Mobility as a Friend of The Chaeli Campaign. It was great to be able to acknowledge her at the event.

Horses For Causes: This was the very first Horses for Causes event, the brainchild of Andre Oosthuizen, Friend of the Chaeli Campaign. This was a great initial event with a very bright future and we are delighted to be part of the family of beneficiaries.

Cape Town Cycle Tour: Seven buggy teams participated with three of those teams made up of brand new cycling partners. The group of Chaeli Riders may have been a lot smaller than previous years however the relationships and bonds that have been formed between the buggy team members has been phenomenal.

Impact:	Direct	Indirect
Protect Behaviours Workshop	40	200
Crankhandle Club	50	50
Mandela Day	136	3 000
Kili Climb	59	1 000 000+
Golf Day	100	50
Brunch	120	100
Horses For Causes	1 000	
CT Cycle Tour	70	30 000
TOTAL:	1 575	1,304 200

FUNDRAISING:

Our grateful appreciation to the ongoing support we receive from our monthly pledge partners (too many to list by name in this report) but without whom we would not have managed to secure Chaeli Cottage 9 years ago and sustain the work that happens at our Headquarters. Another band of loyal fundraisers are each and every Chaeli Rider who raises funds through his/her participation in the Cape Town Cycle Tour – our largest fundraiser. Thank you, too, to all supporters of the various in-house annual fundraising initiatives (Kilimanjaro Climb, Golf Day, Mandela Day, Walk 4 Wheels, Two Oceans Marathon, etc.). Your loyal support is greatly appreciated.

We wish to acknowledge the support of the following organisations, trusts and funds that have supported our programmes through grants in the past year (financial year end: March 2016):

City of Cape Town	Carl & Emily Fuchs Foundation	HCI Foundation
KidsRights Foundation	National Arts Council	National Lottery DTF
WCape Government	WCape Dept Social Development	Nordex Energy/Educational Trust
Green Office	R & D King	King Baudouin Foundation
IY Avaya	J Goldberg	GBS
E Martinez	Ilitha Star	Allan & Gill Gray Family Trust
JET Lee Charitable Trust	SA Walk Support Foundation	Capitec Foundation
Rand Trust	Biovac Institute	SR & A Papilsky Trust

FC Carter Trust	JH Richard Trust	Friends of Tembaletu
Robertson Trust	Lotto Star	R Hare
Reddam College	G Kowalchuk	LIV Village
CS Hentq	Colliery Dust Control	B van Sloten
B Friedman	DT Ives	R Heymann
E Farrenkoth	B Perel	Resilient Properties
Rabie Properties	Lewis Stores	Multi Media Solutions
L Venturelli	Pandrol	BNI
L Roelofse	V Graf	KidsRights Foundation
Rawson	L van Putten	St Andrew's Bfn
Rondebosch Boys' Prep	Wynberg Girls' High	Wynberg Boys' High
Bishops K4K	DRA Projects	Steenberg Golf Estate
TFG	E Vroonhof	Camps Bay Primary
Crankhandle Club	Armchair Rugby Critics	Durbanville Baptist Church

My Village: An amount of R24 200 was received through this initiative during the relevant period from 199 supporters. **Pledge Partners:** Our pledge partner programme yielded a total of R188 619 during the relevant period. **GivenGain:** R49 848 was donated through this portal over the past financial year. Our grateful appreciation goes to all who made use of these platforms to support the work done through Chaeli Campaign programmes.

Ambassadors and Schools: A huge 'Thank You' to all the Pay-It-Forward Ambassadors – and their Facilitators and Mentors - who have raised funds in support of their chosen beneficiaries and/or for various Chaeli Campaign projects. Our thanks go to the schools in 4 Centres (Cape Town, Johannesburg, Bloemfontein and East London) for their ongoing support of the Ambassadors programme and The Chaeli Campaign:

MONITORING & EVALUATION:

Monthly narrative reports and registers are submitted by the facilitators and co-ordinators of the various programmes. These form the backbone of the narrative reports submitted to our funders, along with the relevant financial reports.

TOTAL PROGRAMME IMPACT: 7 319 direct beneficiaries

4 085	Arts & Culture	10	Assistive Devices
74	Vocation & Rehabilitation	132	Therapies
9	Journal Club	1 219	Inclusive Education
145	Ambassadors	70	Sport
1 575	Advocacy through Events		
7 319	TOTAL		

MANAGEMENT COMMITTEE

Heartfelt thanks to the members of our Management Committee for the time and caring that goes into overseeing the work that we do through The Chaeli Campaign. We truly appreciate your advice, support and expertise.

Chairman	Bruce Wilsnagh
Vice-Chairman	Nafisa Baboo
Members:	Tarryn Terry, Erin Turnbull, Andile Baxa, Kaya Tshabalala, Justine Terry, Chaeli Mycroft

STAFF & ADMIN

This past year saw a tweaking of our branding with changes to our existing logo as well as the creation of a logo for Chaeli Cottage Pre-School. A special word of thanks to King James for the ongoing creative support.

We welcomed Simon Makusa (Communications Officer) to The Chaeli Campaign family in July 2015 and bid him farewell in February 2016 as he left for the UK to pursue his dream of setting up his own company.

Interns: Lisa Smit (social work intern from Netherlands) spent 9 months with us. We've grown the partnership with UCT with five 2nd-year social work students working alongside our team from July-October and 5 students doing Disability Studies Diplomas doing a month-long internship with us (22 Feb-18 March). We look forward to growing this partnership with the University of Cape Town for many years to come.

Thank you to all our staff for their hours of dedicated service to providing quality programmes to our differently-abled children, their families and communities. Our thanks are extended to:

Speech therapist:	Martha Geiger
Occupational therapists:	Diana Phillips; Rosemary Luger
Physiotherapist:	Ann Bullen
Community Workers:	Bukiwe Mkhuba (Masiphumelele) Olwethu Nqevu (Lower Crossroads) Kwanie Dlomo (Brown's Farm/Philippi)
Catering Co-ordinator/Community Worker:	Hazel Mitchell
Inclusive Education Teachers:	Debbie Prudhomme; Anne Grobler
Inclusive Education Assistant:	Ariska Prins
Events Co-Ordinator:	Shelly Stedman
CSRC Administration & Events Co-ordinator:	Debbie Cape
Arts & Culture Co-ordinator:	Danieyella Rodin
Communications Officer:	Simon Makusa
Office Manager:	Russell Mycroft
Financial Manager:	Diane Terry
Chief Executive Officer:	Zelda Mycroft

FRIENDS OF THE CHAELI CAMPAIGN

In 2006 we created a mechanism to recognise people who go beyond the call of duty in supporting the work of The Chaeli Campaign. This past year we welcomed Lohann Roelofse, Martha Spruit and Sandy Stevens as Friends of The Chaeli Campaign.

SPECIAL THANKS

To all our Staff, Recipients and their families for the hours, months and past year of working together to create a more inclusive society. Our thanks to all our partners for growing communities that embrace the hope and love that acceptance brings when society celebrates the gifts of all its members.

ZELDA MYCROFT

Chief Executive Officer

27 July 2016